

Dr. Sudhir Chandra Sur Institute of Technology and Sports Complex

Report on Publication of Wall Magazine based on the theme of "EV Clash: Titans of Tomorrow on Indian Roads" Vol. 06, Issue: 01 on 12th August 2025

Topic: Published Wall Magazine on "EV Clash Titans of Tomorrow on Indian Roads"

Organized by: Department of Automobile Engineering, Dr. Sudhir Chandra Sur Institute of

Technology and Sports Complex

Date: 12th August 2025

Time: 02:30 pm onwards

Venue: Notice Board, Faculty Room, Department of Automobile Engineering

Description:

The wall magazine "EV Clash: Titans of Tomorrow on Indian Roads" Volume. 06, Issue (01) showcase the competitive race among four EV leaders; Tesla, Tata Motors, BYD, and Mahindra; shaping the future of India's mobility.

Tesla, led by Elon Musk, brings luxury models like Model Y, renowned for advanced driver-assist features and brand prestige, though without confirmed local manufacturing. Tata Motors, inspired by Ratan Tata's vision, focuses on affordability, local production, and strong charging infrastructure, with models like Harrier.EV. BYD, under Wang Chuanfu, highlights its Seal and Atto 3 with in-house Blade battery technology, sporty styling, and growing global scale. Mahindra, led by Anand Mahindra, offers rugged, India-specific EV platforms designed for performance and durability, with model like XEV9E and BE 6E. The Quick Market Snapshot (Mid-2025) compares their positions, Tesla dominating the premium segment, Tata and Mahindra leading mid-size and SUV categories, and BYD excelling in performance sedans. The Impact section emphasizes EV benefits like reduced emissions, cost savings, and energy efficiency, while noting challenges such as infrastructure gaps and policy needs.

Blending visuals, market facts, and leader profiles, the magazine presents a clear, engaging view of how these titans are driving India toward a greener, electrified future.





Wall Magazine publication based on the theme of "EV Clash: Titans of Tomorrow on Indian Roads" Vol. 06, Issue: 01, published by students of department of Automobile Engineering on 12th August 2025